

# Exhibit H

**From:** Elad Rosanski [elad@xtag.com](mailto:elad@xtag.com)  
**Subject:** Re: Mutual NDA  
**Date:** May 6, 2021 at 5:50 PM  
**To:** Noa Weyl [noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)  
**Cc:** Gal Sion [Gal.Sion@goldfarb.com](mailto:Gal.Sion@goldfarb.com), Oded Porath [oded@bizzabo.com](mailto:oded@bizzabo.com)

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Yes, please  
Elad Rosanski  
[elad@xtag.com](mailto:elad@xtag.com)

Thank you.

On Fri, May 7, 2021, 00:48 Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)> wrote:  
Confirming this is good to go.

[@Elad Rosanski](#) if you can share the name and email of your signatory (is that you?) I can circulate a DocuSign envelope.

Thanks,  
Noa

On Thu, May 6, 2021 at 3:57 PM Gal Sion <[Gal.Sion@goldfarb.com](mailto:Gal.Sion@goldfarb.com)> wrote:

Gal Sion | Senior Counsel  
Goldfarb Seligman & Co., Law Offices  
Ampa Tower, 98 Yigal Alon Street, Tel Aviv 67891, Israel  
Tel: +972 (3) 608-9849 | Fax: +972 (3) 608-9808  
Mobile: +972 (548) 116856  
[Gal.Sion@goldfarb.com](mailto:Gal.Sion@goldfarb.com) | [www.goldfarb.com](http://www.goldfarb.com)

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**From:** Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)>  
**Sent:** Thursday, May 6, 2021 10:52 PM  
**To:** Gal Sion <[Gal.Sion@goldfarb.com](mailto:Gal.Sion@goldfarb.com)>  
**Cc:** Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)>; Elad Rosanski <[elad@xtag.com](mailto:elad@xtag.com)>  
**Subject:** Re: Mutual NDA

Hi Gal,

Attached is a non final version of the NDA.

Please propose language you feel comfortable with.

Thanks,  
Noa

On Thu, May 6, 2021 at 1:18 PM Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)> wrote:

My bad, sorry.

Thanks for letting me know!

On Thu, May 6, 2021 at 1:17 PM Elad Rosanski <[elad@xtag.com](mailto:elad@xtag.com)> wrote:

Hi Noah, it came for 11:30, can you please revise?

On Thu, May 6, 2021, 20:05 Elad Rosanski <[elad@xtag.com](mailto:elad@xtag.com)> wrote:

I'll join at least to say Hi :)

On Thu, May 6, 2021, 20:04 Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)> wrote:

Thank you both, will share a zoom link.

Whether or not you join is up to you and Gal :)

On Thu, May 6, 2021 at 12:46 PM Elad Rosanski <[elad@xtag.com](mailto:elad@xtag.com)> wrote:

Hi Noa,

It's a pleasure to meet you!

I'm looping in [@Gal Sion](#) our attorney.

Gal is free at 10:30 PM Israel time. Would you like me to be on the call as well?

Thank you.

On Thu, 6 May 2021 at 19:41, Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)> wrote:

Hi Elad,

I don't believe we met before, I'm Noa, Bizzabo's Director of Legal, pleasure.

We both want to push this forward but I have some reservations. Can you please connect me with your counsel so we can try and solve this issue?

Shouldn't take long and I'm free in the next hour or after 2100 Israel time.

Thanks,

Noa

On Thu, May 6, 2021 at 10:00 AM Elad Rosanski <[elad@xtag.com](mailto:elad@xtag.com)> wrote:

Attached with minor changes - let's sign :)

On Thu, 6 May 2021 at 16:59, Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)> wrote:

Forwarded to the Bizzabo email mistakenly.

----- Forwarded message -----

From: **Oded Porath** <[oded@bizzabo.com](mailto:oded@bizzabo.com)>  
Date: Thu, May 6, 2021 at 9:36 AM  
Subject: Fwd: Mutual NDA  
To: Elad Rosanski <[elad.rosanski@bizzabo.com](mailto:elad.rosanski@bizzabo.com)>  
Cc: Noa Weyl <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)>

Elad - FYI.

----- Forwarded message -----

From: **Noa Weyl** <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)>  
Date: Thu, May 6, 2021 at 9:34 AM  
Subject: Re: Mutual NDA  
To: Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)>

Hey,

I'm fine with a defined term but don't like calling out a specific transaction type as a purpose. While currently that may be the parties intention, it may change during the discussions and we wouldn't want to have to sign a new NDA for any such tweak, or worry that information we share is not actually protected as the purpose has shifted. Revised language suggested in the attached.

Note that Pixeline would like some sort of recognition of their IP ownership. Not only is a NDA not the right tool for that, I don't see how Bizzabo can acknowledge that. This is comfort we would be seeking from them, not the other way around. Among other things, this is what a DD is for.

Thanks,

Noa

On Thu, May 6, 2021 at 8:47 AM Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)> wrote:

Let me know.

----- Forwarded message -----

From: **Elad Rosanski** <[elad@xtag.com](mailto:elad@xtag.com)>

Date: Thu, May 6, 2021 at 8:45 AM

Subject: Re: Mutual NDA

To: Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)>

Gal's comment:

Elad,

See attached.

This NDA is only for the M&A, confidentiality regarding business relationship shall be covered by the specific agreements, if they will be signed. The information disclosed as part of due diligence is more sensitive and should not be used later in the business relationship if the transaction does not go through.

The NDA should have a definitive term, otherwise the receiving party may retain the information until being requested to delete it and in most cases no one remembers to send such a request.

Kind regards,

Gal

On Thu, 6 May 2021 at 15:21, Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)> wrote:

----- Forwarded message -----

From: **Noa Weyl** <[noa.weyl@bizzabo.com](mailto:noa.weyl@bizzabo.com)>

Date: Thu, May 6, 2021 at 8:18 AM

Subject: Re: Mutual NDA

To: Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)>

Hey,

Attached with minor revisions.

Key issue - I'd rather the NDA be for a general purpose rather than a potential purchase. As such, it should have a longer term.

This will serve the businesses' ongoing relationship regardless of which path they choose to take.

Thanks,

Noa

On Thu, May 6, 2021 at 6:36 AM Oded Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)> wrote:

Let me know if good to sign?

----- Forwarded message -----  
From: **Elad Rosanski** <[elad@xtag.com](mailto:elad@xtag.com)>  
Date: Thu, May 6, 2021 at 3:52 AM  
Subject: Mutual NDA  
To: Porath <[oded@bizzabo.com](mailto:oded@bizzabo.com)>

Hi,

please see with some minor comments.

Please approve, sign, and send me to countersign :)

Thanks!

--

**Elad Rosanski**

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**Oded Porath**

SVP of Operations

he/him/his



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**Noa Weyl**

Director of Legal

(she/her/hers)



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ne/nim/nis



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Director of Legal  
(she/her/hers)



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(she/her/hers)



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(she/her/hers)



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**Noa Weyl**

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